



Week 5 Assignment: Final Project

Overview

In this assignment, you will create a multimedia presentation about your present school/district technology plan. Your multimedia presentation can be a Powerpoint (with narration and music) or a video with slides (must use a 3rd party tool, such as Camtasia.) This presentation should be narrated by you and can include background music if desired. Be sure to incorporate all the aspects and best practices about information systems and technology use that you have learned throughout this course and your previous courses.

Rubric

Use the following rubric to guide your work.

Tasks ↓	Exemplary	Satisfactory	Needs Improvement	Unsatisfactory
Style	Highly organized and easy to follow. (Max. of 10 points)	Mostly clear, but needs work with simplifying design and text. (Max. of 8 points)	Some objects are placed inconsistently, not very easy to read, and needs work with simplifying design. (Max. of 6 points)	Very hard to read because design is inconsistent. (0 points)
Subject Knowledge	Subject knowledge is evident throughout the project. All information is clear, appropriate, and correct. (Max. of 10 points)	Subject knowledge is evident in much of the project. Most information is clear, appropriate, and correct. (Max. of 8 points)	Some subject knowledge is evident. Some Information is confusing, incorrect, or flawed. (Max. of 6 points)	Subject knowledge is not evident. Information is confusing, incorrect, or flawed. (0 points)
Content	Stays focused completely on topic and task, ideas organized. (Max. of 10 points)	Stays mostly focused on topic and task. (Max. of 8 points)	Stays somewhat focused on topic and task. (Max. of 6 points)	Is off topic most of the time. (0 points)
Quality and presentation of text information	No errors of any kind (spelling, punctuation, grammar, syntax, usage). Information is accurate and complete, showing excellent writing technique. (Max. of 10 points)	Adequate writing technique/ability, including complete thoughts. (Max. of 8 points)	Minimal writing technique/ability, and/or incomplete thoughts. (Max. of 6 points)	Less than minimal writing technique/ability. Incomplete, incorrect, or irrelevant information. (0 points)
Originality	The project shows significant evidence of originality and inventiveness. The majority of the content and many of the ideas are fresh, original, and inventive.	The project shows some evidence of originality and inventiveness. (Max. of 8 points)	The work is an extensive collection and rehash of other people's ideas, products, and images. There is little evidence of new thought or inventiveness.	The work is a minimal collection or rehash of other people's ideas, products, and images. There is no evidence of new thought.

EDLD 5362 Informational Systems Management

	(Max. of 10 points)		(Max. of 6 points)	(0 points)
Citing References	All sources are cited using APA format. (Max. of 10 points)	Most sources are cited using APA format. (Max. of 8 points)	Few sources are cited using APA format. (Max. of 6 points)	No sources are cited using APA format. (0 points)
Sharing Information	Relays a great deal of information--all relates to the topic. (Max. of 10 points)	Relays some basic information--most relates to the topic. (Max. of 8 points)	Relays very little information--some relates to the topic. (Max. of 6 points)	Does not relay any information – not related to the topic. (0 points)
Technical	Project runs perfectly with no technical problems. For example, there are no error messages and, all sound, video, or other files are found. (Max. of 10 points)	Project runs adequately with minor technical problems. General presentation is still understood. (Max. of 8 points)	Project runs minimally. There are many technical problems when viewing the project. (Max. of 6 points)	Project does not run satisfactorily. There are too many technical problems to view the project. (0 points)
Copyright and Fair Use Compliance	Copyright statements and permissions are included and all requirements are addressed. All sources are well documented. (Max. of 10 points)	Copyright statements and permissions are included. Most sources are properly cited. (Max. of 8 points)	Copyright adherence is questionable. Sources are cited for some, but not all. (Max. of 6 points)	Copyright law is not considered, includes violations. Sources are not cited. (0 points)
Oral Presentation Skills	Communicates ideas with enthusiasm, voice projection, clear language and delivery. (Max. of 10 points)	Communicates ideas with proper voice projection. Adequate preparation and delivery. (Max. of 8 points)	Some difficulty in communication of ideas, due to voice projection, lack of preparation, or incomplete work. (Max. of 6 points)	Great difficulty communicating ideas. Poor voice projection. Little preparation or incomplete work. (0 points)

Directions

To start this assignment, watch the video presentations below about technology uses and various school/district technology plans, and read the articles about technology planning.

Readings:

An Analysis of the 2005 National Technology Plan: Better for Business than for Children:
<http://epicpolicy.org/files/Brief-Hinchey.pdf>

National Educational Technology Plan: <https://edtechfuture.org/>

Critical Issue: Developing a School or District Technology Plan:
<http://www.ncrel.org/sdrs/areas/issues/methods/technlgy/te300.htm>

**2004 National Educational Technology Plan - A New Golden Age In American Education
HOW THE INTERNET, THE LAW AND TODAY'S STUDENTS ARE REVOLUTIONIZING
EXPECTATIONS:** <http://www.ed.gov/about/offices/list/os/technology/plan/2004/plan.pdf>

Strategic Planning Overview: <http://ictpd.net/techplan/#Set>

Web Videos:

National Education Technology Plan:

<http://www.slideshare.net/umhealthscienceslibraries/national-educational-technology-plan-netp-2009-second-life-public-forum-final-report>

Technology Plan 07-08: <http://www.youtube.com/watch?v=9EPJNaoVNik&feature=related>

Planning for Technology: <http://www.youtube.com/watch?v=9rFfAgfUnN8&feature=related>

Did You Know 4.0: <http://www.youtube.com/watch?v=6ILQrUrEWe8&NR=1>

A Vision of K-12 Students Today: http://www.youtube.com/watch?v=_A-ZVCjfWf8&feature=related

Once you've read or viewed each Web link, create a multimedia presentation about your present school/district technology plan, using the following parameters:

- Your multimedia presentation can be a PowerPoint (with narration and music).
- This presentation should be narrated by you and can include background music if desired.
- Be sure to incorporate all the aspects and best practices about information systems and technology use that you have learned throughout this course and your previous courses.
- Make sure you use the tenets of the present national, state, district, and school technology plans, yet incorporate the pillars of the proposed new national technology plan that is presently being developed.
- Include elements that you would add or improve upon in your technology plan.
- Cite all information resources in-text and at the conclusion of your presentation as a resource slide. Use APA documentation for in-text citations and for the bibliographic citations in the references on the resource slide.

EDLD 5362 Informational Systems Management

- This presentation should be of the caliber and of such high quality content that it is worthy of presentation to a school board or school committee.

You will upload this presentation to the [Week 5 Assignment page](#).

This assignment is due no later than 11:59 p.m. on the seventh day of Week 5.